

Latinos en Spokane Presents

# LATINO AND HISPANIC HERITAGE EVENTS 2025

Latinos En Spokane is a 501(c)(3), non-profit organization centered on supporting citizen participation, culturally-led community development, and empowerment of the Latino and immigrant population in Spokane County. Our vision is to be a transformative force for systemic change, racial justice, climate action, health, and wealth, to empower Latinos, immigrants, and marginalized communities of Eastern Washington. Our mission is to lead our work by providing wrap-around services, building cultural landscapes, supporting entrepreneurs, organizing our community, and creating policies for justice and inclusion.





Latinos En Spokane is preparing for our 2025 Latino and Hispanic Heritage Month celebrations, and we want to invite you to be a part of bringing all the color and vibrancy of Latino culture to Spokane!

Latino and Hispanic Heritage Month is a time when we come together to recognize and celebrate our rich cultural diversity, migration history, and the invaluable contributions of Hispanic and Latino people in the United States.

We are actively creating cultural events that reflect the growing and diverse population of Latino immigrants in our region. These celebrations are not just about festivities; they are about creating a sense of belonging and spaces where we can honor our shared Latino heritage. Our roots run deep, drawing from Spain, Indigenous traditions, and Afro-Latino communities whose ancestral and cultural ties to Latin America long predate the colonization of the Americas.

This year, we are continuing our Independence Day celebrations to share our unique cultural traditions, foods, music, dances, and much more. We also have an exciting lineup of events that everyone in Spokane can enjoy!

We are committed to creating spaces where all of Spokane can participate and immerse themselves in our culture firsthand. We invite you to become a sponsor and help us bring these cultural events to life this September. Your support will be instrumental in making this year's celebrations truly unforgettable.

We look forward to partnering with you to make these celebrations a success and to continue supporting our growing Latino community.

**For more information on sponsorship opportunities, please contact us at 509-558-9359 or email [info@latinosenspokane.org](mailto:info@latinosenspokane.org)**

**Not ready to sponsor but want to support?  
Donate directly at: [givebutter.com/LESculturevents](https://givebutter.com/LESculturevents)**



# CULTURAL EVENTS IN 2025

## 1. Celebrating Venezuela | July 26 | 11am-3pm Liberty Park Spokane



Venezuelan culture is a fusion of Indigenous, African, and Spanish influences, evident in its music, dance, food, and festivals. Traditional music genres like joropo, with its lively rhythms and use of instruments like the harp, maracas, and cuatro, are central to many festivities. Come enjoy delicious arepas (cornmeal cakes), hallacas (a type of tamale), and pabellón criollo (the national dish consisting of rice, black beans, and shredded beef).

Celebrating Venezuela in Spokane is a great way to share culture, promote inclusion, and strengthen community connections. It gives Venezuelan residents a chance to showcase their heritage through music, dance, and food, while inviting others to learn and celebrate together. This kind of event highlights Spokane's diversity and helps make the city a more vibrant and welcoming place for all.

## 2. Celebrating Colombia Independence | July 26 | 11am-3pm | Liberty Park Spokane



Colombia Independence Day, observed annually on July 20th, is a significant event where Colombians around the world come together to celebrate the country's declaration of independence from Spanish rule in 1810. This celebration is marked by colorful parades, traditional music and dance, delicious Colombian cuisine, and a strong sense of national pride.

Celebrating Colombia's Independence Day in Spokane is a meaningful way to share culture, build community, and promote inclusion. It gives Colombian residents a chance to showcase their heritage through music, dance, and food, while inviting others to learn and connect. This celebration highlights the diversity of Spokane and honors the strength and pride of the Colombian people.



### 3. Mexican Independence Day | September 27 | 11am - 3pm | Libery Park Spokane



Mexican Independence Day is celebrated on September 16th and commemorates the beginning of Mexico's fight for independence from Spanish rule in 1810. It marks the historical moment when Miguel Hidalgo y Costilla, a Catholic priest, issued the famous "Grito de Dolores," rallying the Mexican people to rise against the colonial government.

Hosting events like Mexican Independence Day helps bring people together and celebrate community and culture. It's a chance for everyone to experience and enjoy Mexico's rich traditions, music, food, and history while building connections and understanding between cultures.

### 4. Central America Independence Day | September 27 | 11am - 3pm | Libery Park Spokane



Central America Independence Day, observed on September 15th, commemorates the independence of five Central American countries—Guatemala, Honduras, El Salvador, Nicaragua, and Costa Rica—from Spanish rule in 1821. This day is celebrated with traditional music and dance, cultural displays, and delicious Central American cuisine.

Celebrating Central America Independence Day in Spokane is a powerful way to bring the community together, share culture, and honor the rich heritage of Central American families. It's a chance to enjoy traditional music, dance, food, and stories that highlight the strength and diversity of Central America.

This celebration helps build unity, pride, and understanding—reminding us of the resilience of the Central American people and their contributions to Spokane's vibrant, multicultural community.



## 5. Día de los Muertos | October 27 - November 1 | Latinos en Spokane Center



Día de los Muertos, or Day of the Dead, is a deeply meaningful Mexican tradition that we celebrate for a week in Spokane, WA. This cultural event serves as a beautiful homage to our loved ones who have passed away, honoring their memory in various ways each day from October 27th to November 1st.

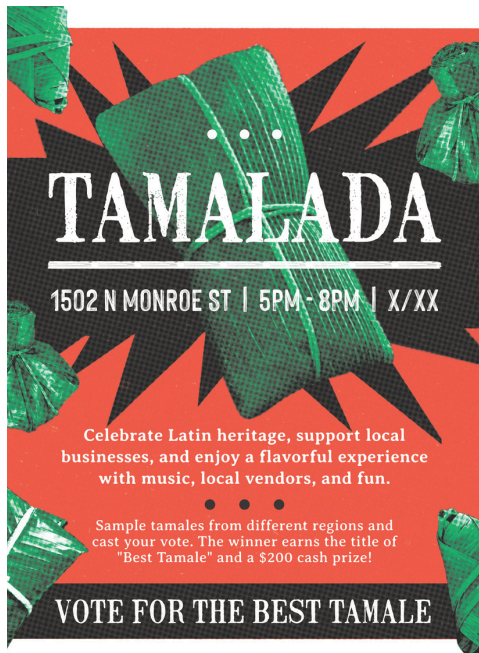
In addition to these daily commemorations, our celebration features educational workshops and activities. We offer a psychology workshop on coping with grief, especially for those who have migrated to another country, along with resources for helping children adjust to new lives.

By celebrating Día de los Muertos in Spokane, we not only preserve and share Mexican culture but also provide a space for healing, remembrance, and community connection. Join us as we celebrate life and honor our loved ones in a beautiful and meaningful way.

Each day of our week-long celebration holds special significance:

- **Monday, October 27:** We welcome back our beloved pets from beyond with a special pet-only altar.
- **Tuesday, October 28:** We honor those who died suddenly, placing candles and white flowers on the altar.
- **Wednesday, October 29:** We pay tribute to those who died by drowning.
- **Thursday, October 30:** We dedicate this day to the forgotten souls who no longer have family.
- **Friday, October 31:** Children who were born or died without being baptized are remembered.
- **Saturday, November 1:** We honor all the children who passed away with a skull painting workshop and a procession.

## 6. Tamalada: Tamale Festival | November 22 |



Our annual Tamalada event is a celebration of tamale culture! This exciting event features vendors selling delicious tamales from various Latin countries, offering a unique culinary experience for all attendees.

At the heart of our Tamalada is the friendly competition to crown the best tamale. Participants can taste tamales from different traditions and regions, and then cast their votes for their favorite. The tamale with the most votes wins the prestigious title of "Best Tamale" and a \$200 cash prize!

Our Tamalada event is not just about delicious food; it's a community gathering that celebrates Latin culture and culinary heritage. It's a fantastic opportunity to experience the flavors and traditions of tamales, connect with local vendors, and enjoy a festive atmosphere filled with music, laughter, and camaraderie.

## 7. Christmas Posada & Toy Drive | December 13



Our annual Posada event is a cherished tradition that brings our community together to celebrate the cultural heritage of Latin America.

Posada, meaning "inn" in Spanish, is a festive ritual celebrated over nine days, starting on December 16th. In this tradition, two people portray Mary and Joseph, leading a candlelit procession through the community, symbolizing their search for shelter. This procession, filled with neighbors and friends adorned in costumes, stops at various homes each night. Initially turned away, they eventually find a welcoming home where the community gathers to celebrate.

In our community, 'La Posada' is more than just an inn; it's about opening our hearts and homes. The phrase 'dar posada' means offering a place to stay for free, symbolizing a warm, welcoming space for all.

Latinos En Spokane hosts this annual Posada to celebrate and preserve Latin American traditions. Together, we share traditional holiday foods, desserts, songs, piñatas, and distribute toys to Latino and immigrant families. Leading up to the Posada, we collect toys for our annual Toy Drive, which culminates during the event. Last year, thanks to the generosity of our community, we were able to distribute over 500 toys to children.

Join us for a night of cultural celebration, community spirit, and holiday joy. Your participation helps keep these beloved traditions alive and supports families in need during the festive season.





# SPONSORSHIP BENEFITS

Sponsoring our Latinos En Spokane Hispanic and Latino Heritage events offers a unique opportunity to align your brand with a vibrant and culturally significant event.

**Community Engagement:** Sponsoring this event allows your business to connect with a diverse and engaged audience, demonstrating your commitment to supporting and celebrating multiculturalism in Spokane.

**Brand Visibility:** With a wide array of festivities including parades, music, and dance, your brand will be prominently featured in event materials, signage, and promotions, increasing your visibility within the community.

**Positive Brand Image:** Associating your brand with this cultural celebration enhances your reputation as a socially responsible and community-focused business, fostering goodwill among current and potential customers.

**Networking Opportunities:** The event provides a platform to interact with community leaders, local influencers, and other businesses, opening doors for future collaborations and partnerships.

**Employee Engagement:** Sponsorship offers opportunities for your employees to participate in the event, boosting morale and fostering a sense of pride in working for a company that values diversity and inclusion.

By sponsoring our Latino and Hispanic Heritage celebrations, you not only support significant cultural events but also enhance your brand's presence and reputation in the Spokane community.

# SPONSORSHIP LEVELS

## Platinum Sponsor: \$10,000

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- Recognition at the events
- Company banner on event site
- Logo on events collateral materials
- Your company's logo on Latinos En Spokane's website
- Featured on all social media platforms

## Gold Sponsor: \$5,000

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- Company banner on event site
- Your company's logo on Latinos En Spokane's website
- Recognition as a Platinum Sponsor with your logo on all event collateral materials
- Featured on all social media platforms

## Silver Sponsor: \$2,000

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- Company banner on event site
- Logo on events collateral materials

## Community Sponsor: \$500

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- Company banner on event site
- Your company's logo on Latinos En Spokane's website

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